

Revision:  
make goods

# ORDER



**Orders**

Order / Rev: 36835  
 Alt Order #: 07913958  
 Product Desc: GREEN/TN SD22/R  
 Estimate: 3423  
 Flight Dates: 10/31/12 - 11/06/12  
 Original Date / Rev: 10/25/12 / 10/25/12  
 Order Type: GENERAL

WTVF

Primary AE: Fran Berg  
 Sales Office: WADC  
 Sales Region: National

**Agency**

Name: National Media  
 Buying Contact:  
 Billing Contact:  
 815 Slaters Lane  
 Alexandria, VA 22314

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: Mark Green for TN State Senate  
 Demographic: A35-64  
 Product Codes: PO03  
 Priority: P4  
 Revenue Codes: AGY, POL, CAND

New Business Thru: 10/31/13  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/29/12   | 11/06/12 | 51      | \$42,975.00  | \$36,528.75 |

## Totals

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2012 | 51        | \$42,975.00        | \$36,528.75        | 0.00        |
| <b>Totals</b> | <b>51</b> | <b>\$42,975.00</b> | <b>\$36,528.75</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Fran Berg         |              |              | Start Of Order - End Of Order | 100%    |

## Order Share

|        | Share | Total        |
|--------|-------|--------------|
| WTVF   | 40%   | \$42,975.00  |
| Market | 100%  | \$107,437.50 |

## Competitive Share

|       | Share | Total       |
|-------|-------|-------------|
| CABLE | 0%    | \$0.00      |
| UNKWN | 60%   | \$64,462.50 |
| WCTE  | 0%    | \$0.00      |
| WHTN  | 0%    | \$0.00      |
| WJFB  | 0%    | \$0.00      |
| WKRN  | 0%    | \$0.00      |
| WNAB  | 0%    | \$0.00      |
| WNPX  | 0%    | \$0.00      |
| WPGD  | 0%    | \$0.00      |
| WSMV  | 0%    | \$0.00      |
| WUXP  | 0%    | \$0.00      |
| WZTV  | 0%    | \$0.00      |

| Ln             | Ch    | Start             | End             | Inventory Code                | Break | Start/End Time    | Days   | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount   |
|----------------|-------|-------------------|-----------------|-------------------------------|-------|-------------------|--------|-------------|-------|---------------|-----|------|------|-------|----------|
| 1              | WTVF  | 11/04/12          | 11/04/12        | Sun AM News 6a-8a<br>Su 6a-8a | CM    | 558a-8a           | -----S | :30         | 2     | \$250.00      | P4  | 0.00 | NM   | 2     | \$500.00 |
| WKND MORNG RPT |       |                   |                 |                               |       |                   |        |             |       |               |     |      |      |       |          |
|                |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       | <u>Spots/Week</u> |        | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|                | Week: | 10/29/12          | 11/04/12        | -----S                        |       | 2                 |        | \$250.00    |       | 0.00          |     |      |      |       |          |
| 2              | WTVF  | 11/04/12          | 11/04/12        |                               | CM    | 1050p-1150p       | -----S | :30         | 1     | \$150.00      | P4  | 0.00 | NM   | 1     | \$150.00 |

Order / Rev: 36835  
 Alt Order #: 07913958  
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Mark Green for TN State Senate  
 Product Desc: GREEN/TN SD22/R  
 Estimate: 3423  
 WTVF

| Ln    | Ch   | Start             | End             | Inventory Code                        | Break | Start/End Time Days | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|---------------------------------------|-------|---------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
|       |      |                   |                 | Sun LF 1050p-1150p<br>Sun 1050p-1150p |       |                     |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | GREY'S ANATOMY<                       |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/29/12          | 11/04/12        | -----S                                |       |                     |     | 1                 | \$150.00    |     | 0.00          |      |       |            |
| 3     | WTVF | 11/03/12          | 11/03/12        | Sat AM News 6a-9a<br>Sa 6a-9a         | CM    | 558a-9a-----S-      | :30 | 1                 | \$300.00    | P4  | 0.00          | NM   | 1     | \$300.00   |
|       |      |                   |                 | WKND MORNG RPT                        |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/29/12          | 11/04/12        | -----S-                               |       |                     |     | 1                 | \$300.00    |     | 0.00          |      |       |            |
| 4     | WTVF | 10/31/12          | 11/02/12        | M-F 1135p-1237a<br>M-F 1135p-1237a    | CM    | 1135p-1237a--111--  | :30 | 3                 | \$125.00    | P4  | 0.00          | NM   | 3     | \$375.00   |
|       |      |                   |                 | FERGUSON                              | 1/DAY |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/29/12          | 11/04/12        | --111--                               |       |                     |     | 3                 | \$125.00    |     | 0.00          |      |       |            |
| 5     | WTVF | 11/05/12          | 11/05/12        | M-F 1135p-1237a<br>M-F 1135p-1237a    | CM    | 1135p-1237aM-----   | :30 | 1                 | \$125.00    | P4  | 0.00          | NM   | 1     | \$125.00   |
|       |      |                   |                 | FERGUSON                              |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 11/05/12          | 11/11/12        | M-----                                |       |                     |     | 1                 | \$125.00    |     | 0.00          |      |       |            |
| 6     | WTVF | 10/31/12          | 11/02/12        | M-F 5a-6a<br>M-F 5a-6a                | CM    | 5a-6a--111--        | :30 | 3                 | \$300.00    | P4  | 0.00          | NM   | 3     | \$900.00   |
|       |      |                   |                 | 5A NEWS                               | 1/DAY |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/29/12          | 11/04/12        | --111--                               |       |                     |     | 3                 | \$300.00    |     | 0.00          |      |       |            |
| 7     | WTVF | 11/06/12          | 11/06/12        | M-F 5a-6a<br>M-F 5a-6a                | CM    | 5a-6a-T-----        | :30 | 1                 | \$300.00    | P4  | 0.00          | NM   | 1     | \$300.00   |
|       |      |                   |                 | 5A NEWS                               |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 11/05/12          | 11/11/12        | -T-----                               |       |                     |     | 1                 | \$300.00    |     | 0.00          |      |       |            |
| 8     | WTVF | 11/01/12          | 11/01/12        | M-F 8a-9a<br>M-F 8a-9a                | CM    | 8a-9a---T---        | :30 | 1                 | \$200.00    | P4  | 0.00          | NM   | 1     | \$200.00   |
|       |      |                   |                 | CBS THS MRNG-2<                       |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/29/12          | 11/04/12        | ---T---                               |       |                     |     | 1                 | \$200.00    |     | 0.00          |      |       |            |
| 9     | WTVF | 11/05/12          | 11/05/12        | M-F 8a-9a<br>M-F 8a-9a                | CM    | 8a-9aM-----         | :30 | 1                 | \$200.00    | P4  | 0.00          | NM   | 1     | \$200.00   |
|       |      |                   |                 | CBS THS MRNG-2<                       |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 11/05/12          | 11/11/12        | M-----                                |       |                     |     | 1                 | \$200.00    |     | 0.00          |      |       |            |
| 10    | WTVF | 10/31/12          | 11/02/12        | M-F 6a-7a<br>M-F 6a-7a                | CM    | 6a-7a--111--        | :30 | 3                 | \$525.00    | P4  | 0.00          | NM   | 3     | \$1,575.00 |
|       |      |                   |                 | MORNING REPORT<                       | 1/DAY |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/29/12          | 11/04/12        | --111--                               |       |                     |     | 3                 | \$525.00    |     | 0.00          |      |       |            |
| 11    | WTVF | 11/05/12          | 11/06/12        | M-F 6a-7a<br>M-F 6a-7a                | CM    | 6a-7a11-----        | :30 | 2                 | \$525.00    | P4  | 0.00          | NM   | 2     | \$1,050.00 |
|       |      |                   |                 | MORNING REPORT<                       | 1/DAY |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 11/05/12          | 11/11/12        | 11-----                               |       |                     |     | 2                 | \$525.00    |     | 0.00          |      |       |            |
| N 12  | WTVF | 10/31/12          | 11/02/12        | M-F 1035p-1135p<br>M-F 1035p-1135p    | CM    | 1035p-1135p--WTF--  | :30 | 5                 | \$300.00    | P4  | 0.00          | NM   | 5     | \$1,500.00 |
|       |      |                   |                 | D LETTRMAN-CBS<                       | 1/DAY |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/29/12          | 11/04/12        | --WTF--                               |       |                     |     | 5                 | \$300.00    |     | 0.00          |      |       |            |
| 13    | WTVF | 11/05/12          | 11/05/12        | M-F 1035p-1135p<br>M-F 1035p-1135p    | CM    | 1035p-1135pM-----   | :30 | 1                 | \$300.00    | P4  | 0.00          | NM   | 1     | \$300.00   |
|       |      |                   |                 | D LETTRMAN-CBS<                       |       |                     |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 11/05/12          | 11/11/12        | M-----                                |       |                     |     | 1                 | \$300.00    |     | 0.00          |      |       |            |
| N 14  | WTVF | 11/04/12          | 11/04/12        |                                       | CM    | 1024p-1050p-----S   | :30 | 1                 | \$600.00    | P4  | 0.00          | NM   | 0     | \$0.00     |

|               |                     |
|---------------|---------------------|
| Order / Rev:  | 36835               |
| Alt Order #:  | 07913958            |
| Flight Dates: | 10/31/12 - 11/06/12 |

|               |                                |
|---------------|--------------------------------|
| Advertiser:   | Mark Green for TN State Senate |
| Product Desc: | GREEN/TN SD22/R                |
| Estimate:     | 3423                           |

**WTVF**

| Ln                | Ch        | Start             | End             | Inventory Code                         | Break | Start/End Time        | Days    | Len             | Spots         | Rate                  | Pri | Rtg           | Type        | Spots | Amount     |
|-------------------|-----------|-------------------|-----------------|--|-------|-----------------------|---------|-----------------|---------------|-----------------------|-----|---------------|-------------|-------|------------|
|                   |           |                   |                 | Sun Sports Central 1024p               |       |                       |         |                 |               |                       |     |               |             |       |            |
|                   |           |                   |                 | Su Sports Central                      |       |                       |         |                 |               |                       |     |               |             |       |            |
| SUN SPORTS CENTER |           |                   |                 |  |       |                       |         |                 |               |                       |     |               |             |       |            |
|                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   |                       |     | <u>Rating</u> |             |       |            |
| Week:             |           | 10/29/12          | 11/04/12        | -----S                                 |       | 1                     |         |                 | \$600.00      |                       |     | 0.00          |             |       |            |
| <u>Spot</u>       | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                     |       | <u>Start/End Time</u> |         | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                 | WTVF      | 10/29/12-11/04/12 |                 | Sun Sports Central 1024p-101024p-1050p |       | 101024p-1050p         |         | -----Su         | :30           | <del>(\$600.00)</del> |     | 0.00          | NM          |       |            |
| Credited          |           |                   |                 |  |       |                       |         |                 |               |                       |     |               |             |       |            |
| 15                | WTVF      | 11/04/12          | 11/04/12        | Sun CBS Sunday Morn 8M                 |       | 757a-930a             | -----S  | :30             | 1             | \$800.00              | P2  | 0.00          | NM          | 1     | \$800.00   |
|                   |           |                   |                 | Su 8a-930a                             |       |                       |         |                 |               |                       |     |               |             |       |            |
| SUNDAY MRN-CBS    |           |                   |                 |  |       |                       |         |                 |               |                       |     |               |             |       |            |
|                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   |                       |     | <u>Rating</u> |             |       |            |
| Week:             |           | 10/29/12          | 11/04/12        | -----S                                 |       | 1                     |         |                 | \$800.00      |                       |     | 0.00          |             |       |            |
| 16                | WTVF      | 10/31/12          | 11/02/12        | M-F 6p-7p                              |       | CM 630p-7p            | --111-- | :30             | 3             | \$700.00              | P4  | 0.00          | NM          | 3     | \$2,100.00 |
|                   |           |                   |                 | M-F 630p-7p                            |       | (6:30 PM-7:00 PM)     |         |                 |               |                       |     |               |             |       |            |
| NWSCHNL5 6:30P    |           |                   |                 |  |       |                       |         |                 |               |                       |     |               |             |       |            |
|                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   |                       |     | <u>Rating</u> |             |       |            |
| Week:             |           | 10/29/12          | 11/04/12        | --111--                                |       | 3                     |         |                 | \$700.00      |                       |     | 0.00          |             |       |            |
| 17                | WTVF      | 11/05/12          | 11/05/12        | M-F 6p-7p                              |       | CM 630p-7p            | M-----  | :30             | 1             | \$700.00              | P4  | 0.00          | NM          | 1     | \$700.00   |
|                   |           |                   |                 | M-F 630p-7p                            |       | (6:30 PM-7:00 PM)     |         |                 |               |                       |     |               |             |       |            |
| NWSCHNL5 6:30P    |           |                   |                 |  |       |                       |         |                 |               |                       |     |               |             |       |            |
|                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   |                       |     | <u>Rating</u> |             |       |            |
| Week:             |           | 11/05/12          | 11/11/12        | M-----                                 |       | 1                     |         |                 | \$700.00      |                       |     | 0.00          |             |       |            |
| 18                | WTVF      | 10/31/12          | 11/02/12        | M-F 6p-7p                              |       | CM 6p-630p            | --111-- | :30             | 3             | \$750.00              | P4  | 0.00          | NM          | 3     | \$2,250.00 |
|                   |           |                   |                 | M-F 6p-630p                            |       | (6:00 PM-6:30 PM)     |         |                 |               |                       |     |               |             |       |            |
| NWSCHNL5 AT6P     |           |                   |                 |  |       |                       |         |                 |               |                       |     |               |             |       |            |
|                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   |                       |     | <u>Rating</u> |             |       |            |
| Week:             |           | 10/29/12          | 11/04/12        | --111--                                |       | 3                     |         |                 | \$750.00      |                       |     | 0.00          |             |       |            |
| 19                | WTVF      | 11/05/12          | 11/05/12        | M-F 6p-7p                              |       | CM 6p-630p            | M-----  | :30             | 1             | \$750.00              | P4  | 0.00          | NM          | 1     | \$750.00   |
|                   |           |                   |                 | M-F 6p-630p                            |       | (6:00 PM-6:30 PM)     |         |                 |               |                       |     |               |             |       |            |
| NWSCHNL5 AT6P     |           |                   |                 |  |       |                       |         |                 |               |                       |     |               |             |       |            |
|                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   |                       |     | <u>Rating</u> |             |       |            |
| Week:             |           | 11/05/12          | 11/11/12        | M-----                                 |       | 1                     |         |                 | \$750.00      |                       |     | 0.00          |             |       |            |
| 20                | WTVF      | 10/31/12          | 10/31/12        | M-F 5p-530p                            |       | CM 5p-530p            | --W---- | :30             | 1             | \$625.00              | P4  | 0.00          | NM          | 1     | \$625.00   |
|                   |           |                   |                 | M-F 5p-530p                            |       |                       |         |                 |               |                       |     |               |             |       |            |
| NWSCHNL5 AT 5P    |           |                   |                 |  |       |                       |         |                 |               |                       |     |               |             |       |            |
|                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   |                       |     | <u>Rating</u> |             |       |            |
| Week:             |           | 10/29/12          | 11/04/12        | --W----                                |       | 1                     |         |                 | \$625.00      |                       |     | 0.00          |             |       |            |
| 21                | WTVF      | 11/05/12          | 11/05/12        | M-F 5p-530p                            |       | CM 5p-530p            | M-----  | :30             | 1             | \$625.00              | P4  | 0.00          | NM          | 1     | \$625.00   |
|                   |           |                   |                 | M-F 5p-530p                            |       |                       |         |                 |               |                       |     |               |             |       |            |
| NWSCHNL5 AT 5P    |           |                   |                 |  |       |                       |         |                 |               |                       |     |               |             |       |            |
|                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   |                       |     | <u>Rating</u> |             |       |            |
| Week:             |           | 11/05/12          | 11/11/12        | M-----                                 |       | 1                     |         |                 | \$625.00      |                       |     | 0.00          |             |       |            |
| 22                | WTVF      | 11/03/12          | 11/03/12        | M-Sa 10p-1035p, Su 10p-1035p           |       | CM 10p-1035p          | -----S- | :30             | 1             | \$750.00              | P4  | 0.00          | NM          | 1     | \$750.00   |

|               |                     |
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| Flight Dates: | 10/31/12 - 11/06/12 |

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| Advertiser:   | Mark Green for TN State Senate |
| Product Desc: | GREEN/TN SD22/R                |
| Estimate:     | 3423                           |

**WTVF**

| Ln                  | Ch   | Start             | End             | Inventory Code                      | Break             | Start/End Time               | Days        | Len           | Spots | Rate       | Pri | Rtg  | Type | Spots | Amount      |
|---------------------|------|-------------------|-----------------|-------------------------------------|-------------------|------------------------------|-------------|---------------|-------|------------|-----|------|------|-------|-------------|
| 25                  | WTVF | 11/04/12          | 11/04/12        | Sun CBS Prime 6p-7p<br>60 Minutes   | CM                | 557p-7p                      | -----S      | :30           | 1     | \$2,000.00 | P4  | 0.00 | NM   | 1     | \$2,000.00  |
| 60 MINUTES-CBS      |      |                   |                 |                                     |                   |                              |             |               |       |            |     |      |      |       |             |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                              | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |             |
| Week:               |      | 10/29/12          | 11/04/12        | -----S                              | 1                 |                              | \$2,000.00  | 0.00          |       |            |     |      |      |       |             |
| 26                  | WTVF | 11/04/12          | 11/04/12        | Sun 930a-10a<br>Face The Nation     | CM                | 930a-10a                     | -----S      | :30           | 1     | \$800.00   | P2  | 0.00 | NM   | 1     | \$800.00    |
| FACE NATN-CBS       |      |                   |                 |                                     |                   |                              |             |               |       |            |     |      |      |       |             |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                              | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |             |
| Week:               |      | 10/29/12          | 11/04/12        | -----S                              | 1                 |                              | \$800.00    | 0.00          |       |            |     |      |      |       |             |
| 27                  | WTVF | 11/01/12          | 11/01/12        | Thu CBS Prime 9p-10p<br>Elementary  | CM                | 9p-10p                       | ---T---     | :30           | 1     | \$1,500.00 | P4  | 0.00 | NM   | 1     | \$1,500.00  |
| ELEMENTARY          |      |                   |                 |                                     |                   |                              |             |               |       |            |     |      |      |       |             |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                              | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |             |
| Week:               |      | 10/29/12          | 11/04/12        | ---T---                             | 1                 |                              | \$1,500.00  | 0.00          |       |            |     |      |      |       |             |
| 28                  | WTVF | 11/02/12          | 11/02/12        | Fri CBS Prime 7p-8p<br>CBS Prime    | CM                | 658p-8p                      | ----F--     | :30           | 1     | \$1,200.00 | P4  | 0.00 | NM   | 1     | \$1,200.00  |
| CBS VARIOUS         |      |                   |                 |                                     |                   |                              |             |               |       |            |     |      |      |       |             |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                              | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |             |
| Week:               |      | 10/29/12          | 11/04/12        | ----F--                             | 1                 |                              | \$1,200.00  | 0.00          |       |            |     |      |      |       |             |
| 29                  | WTVF | 11/02/12          | 11/02/12        | Fri CBS Prime 9p-10p<br>Blue Bloods | CM                | 9p-10p                       | ----F--     | :30           | 1     | \$1,600.00 | P4  | 0.00 | NM   | 1     | \$1,600.00  |
| BLUE BLOOD-CBS      |      |                   |                 |                                     |                   |                              |             |               |       |            |     |      |      |       |             |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                              | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |             |
| Week:               |      | 10/29/12          | 11/04/12        | ----F--                             | 1                 |                              | \$1,600.00  | 0.00          |       |            |     |      |      |       |             |
| 31                  | WTVF | 11/03/12          | 11/03/12        | College Prime Games<br>Bama v. LSU  | CM                | 657p-10p                     | -----S-     | :30           | 2     | \$3,600.00 | P1  | 0.00 | NM   | 2     | \$7,200.00  |
| SEC FTBL BAMA v LSU |      |                   |                 |                                     |                   |                              |             |               |       |            |     |      |      |       |             |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                              | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |             |
| Week:               |      | 10/29/12          | 11/04/12        | -----S-                             | 2                 |                              | \$3,600.00  | 0.00          |       |            |     |      |      |       |             |
| 32                  | WTVF | 11/03/12          | 11/03/12        | Regular Season<br>Regular Season    | CM                | 230p-6p<br>(2:30 PM-6:00 PM) | -----S-     | :30           | 2     | \$3,000.00 | P1  | 0.00 | NM   | 2     | \$6,000.00  |
| SEC FOOTBALL        |      |                   |                 |                                     |                   |                              |             |               |       |            |     |      |      |       |             |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                              | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |             |
| Week:               |      | 10/29/12          | 11/04/12        | -----S-                             | 2                 |                              | \$3,000.00  | 0.00          |       |            |     |      |      |       |             |
| 33                  | WTVF | 10/31/12          | 10/31/12        | Wed CBS Prime 9p-10p<br>CSI         | CM                | 858p-10p                     | --W----     | :30           | 1     | \$2,200.00 | P4  | 0.00 | NM   | 1     | \$2,200.00  |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                              | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |             |
| Week:               |      | 10/29/12          | 11/04/12        | --W----                             | 1                 |                              | \$2,200.00  | 0.00          |       |            |     |      |      |       |             |
| Totals              |      |                   |                 |                                     |                   |                              |             |               |       |            |     |      |      | 51    | \$42,975.00 |

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|---|--|
| Agency ( ) NATIONAL MEDIA RESEARCH PLANNING<br>815 SLATERS LANE<br>ALEXANDRIA, VA 22314 | Rep Firm<br>Sales Office ( ) WASHINGTON<br>Salesperson ( ) FRAN BERG |
| Agency C/P1/P2/E 262/471/3423   |  |
| Flight Dates 10/31/2012 - 11/06/2012  | Salesperson Phone# 202-872-1155                                      |
| Hiatus Weeks  | Salesperson FAX# 202-872-8745  |

MARK GREEN FOR TN STATE SENATE DISTRICT 22 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REV ORD TO SHOW CX SPOT ON LN 23 DUE NA & ADD 2X TO LN  
19 AS WKGD. CNT TTL REM THE SAME  
PLS CFM, THANKS! BRITTNEY

| LT          | Ln                     | Day | Time        | Program         | Len | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-------------|------------------------|-----|-------------|-----------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| ---         | ---                    | --- | ---         | -----           | --- | ---      | ---         | ---        | ---        | ---         | ---        | ---     |
| Rating: 6.1 | 1                      | SU  | 6A-8A       | WKND MORNG RPT  | :30 | \$250.00 | 11/04-11/04 | 2          | 1          | 2           | \$500.00   |         |
|             | 2                      | SU  | 1050P-1150P | GREY'S ANATOMY< | :30 | \$150.00 | 11/04-11/04 | 1          | 1          | 1           | \$150.00   |         |
|             | Rating: 2.4            |     |             |                 |     |          |             |            |            |             |            |         |
| Rating: 4.5 | 3                      | SA  | 6A-9A       | WKND MORNG RPT  | :30 | \$300.00 | 11/03-11/03 | 1          | 1          | 1           | \$300.00   |         |
|             | 4                      | W-F | 1135P-1235A | FERGUSON        | :30 | \$125.00 | 10/31-11/02 | 3          | 1          | 3           | \$375.00   |         |
|             | Rating: 1.8            |     |             |                 |     |          |             |            |            |             |            |         |
| Rating: 1.8 | Buyline Comment: 1/DAY |     |             |                 |     |          |             |            |            |             |            |         |
|             | 7                      | M   | 1135P-1235A | FERGUSON        | :30 | \$125.00 | 11/05-11/05 | 1          | 1          | 1           | \$125.00   |         |
|             | Rating: 1.8            |     |             |                 |     |          |             |            |            |             |            |         |

Rep Order# 7913958 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 36835

Printed: 10/25/2012 1:44 PM  
Last Received: 10/25/2012 12:13 PM  
Showing Buylines: All Lines

Station WTVF-TV NASHVILLE TN  
Advertiser ( ) GREEN MARK  
Product GREEN/TN SD22/R  
Estimate# 3423  
Buyer MICHELLE MORIE  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 262/471/3423  
Flight Dates 10/31/2012 - 11/06/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) FRAN BERG  
Salesperson Phone# 202-872-1155  
Salesperson FAX# 202-872-8745

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|------|---------|-----|------|-------|------------|------------|-------------|------------|---------|
|----|----|-----|------|---------|-----|------|-------|------------|------------|-------------|------------|---------|

|                        |   |     |       |         |     |          |             |   |   |   |          |  |
|------------------------|---|-----|-------|---------|-----|----------|-------------|---|---|---|----------|--|
|                        | 8 | W-F | 5A-6A | 5A NEWS | :30 | \$300.00 | 10/31-11/02 | 3 | 1 | 3 | \$900.00 |  |
| Rating: 4.2            |   |     |       |         |     |          |             |   |   |   |          |  |
| Buyline Comment: 1/DAY |   |     |       |         |     |          |             |   |   |   |          |  |

|             |    |    |       |         |     |          |             |   |   |   |          |  |
|-------------|----|----|-------|---------|-----|----------|-------------|---|---|---|----------|--|
|             | 10 | TU | 5A-6A | 5A NEWS | :30 | \$300.00 | 11/06-11/06 | 1 | 1 | 1 | \$300.00 |  |
| Rating: 4.2 |    |    |       |         |     |          |             |   |   |   |          |  |

|             |    |    |       |                 |     |          |             |   |   |   |          |  |
|-------------|----|----|-------|-----------------|-----|----------|-------------|---|---|---|----------|--|
|             | 11 | TH | 8A-9A | CBS THS MRNG-2< | :30 | \$200.00 | 11/01-11/01 | 1 | 1 | 1 | \$200.00 |  |
| Rating: 2.8 |    |    |       |                 |     |          |             |   |   |   |          |  |

|             |    |   |       |                 |     |          |             |   |   |   |          |  |
|-------------|----|---|-------|-----------------|-----|----------|-------------|---|---|---|----------|--|
|             | 12 | M | 8A-9A | CBS THS MRNG-2< | :30 | \$200.00 | 11/05-11/05 | 1 | 1 | 1 | \$200.00 |  |
| Rating: 2.8 |    |   |       |                 |     |          |             |   |   |   |          |  |

|                        |    |     |       |                 |     |          |             |   |   |   |            |  |
|------------------------|----|-----|-------|-----------------|-----|----------|-------------|---|---|---|------------|--|
|                        | 14 | W-F | 6A-7A | MORNING REPORT< | :30 | \$525.00 | 10/31-11/02 | 3 | 1 | 3 | \$1,575.00 |  |
| Rating: 6.1            |    |     |       |                 |     |          |             |   |   |   |            |  |
| Buyline Comment: 1/DAY |    |     |       |                 |     |          |             |   |   |   |            |  |

|                        |    |      |       |                 |     |          |             |   |   |   |            |  |
|------------------------|----|------|-------|-----------------|-----|----------|-------------|---|---|---|------------|--|
|                        | 17 | M-TU | 6A-7A | MORNING REPORT< | :30 | \$525.00 | 11/05-11/06 | 2 | 1 | 2 | \$1,050.00 |  |
| Rating: 6.1            |    |      |       |                 |     |          |             |   |   |   |            |  |
| Buyline Comment: 1/DAY |    |      |       |                 |     |          |             |   |   |   |            |  |

|  |     |     |             |                 |     |          |             |   |   |   |            |  |
|--|-----|-----|-------------|-----------------|-----|----------|-------------|---|---|---|------------|--|
|  | *19 | W-F | 1035P-1135P | D LETTRMAN-CBS< | :30 | \$300.00 | 10/31-11/02 | 5 | 1 | 5 | \$1,500.00 |  |
| Rating: 3.3                            |     |     |             |                 |     |          |             |   |   |   |            |  |
| Sales Remark: V5 ADD 2X W/O 10/29      |     |     |             |                 |     |          |             |   |   |   |            |  |
| V5 Comment Changed, Spots/week Changed |     |     |             |                 |     |          |             |   |   |   |            |  |

|             |    |   |             |                 |     |          |             |   |   |   |          |  |
|-------------|----|---|-------------|-----------------|-----|----------|-------------|---|---|---|----------|--|
|             | 22 | M | 1035P-1135P | D LETTRMAN-CBS< | :30 | \$300.00 | 11/05-11/05 | 1 | 1 | 1 | \$300.00 |  |
| Rating: 3.3 |    |   |             |                 |     |          |             |   |   |   |          |  |

|  |     |    |             |                   |     |          |             |   |   |   |        |  |
|--|-----|----|-------------|-------------------|-----|----------|-------------|---|---|---|--------|--|
|  | *23 | SU | 1025P-1045P | SUN SPORTS CENTER | :30 | \$600.00 | 11/04-11/04 | 0 | 0 | 0 | \$0.00 |  |
| Rating: 6.1                            |     |    |             |                   |     |          |             |   |   |   |        |  |
| Sales Remark: V5 CX 1X 11/4 DUE NA     |     |    |             |                   |     |          |             |   |   |   |        |  |
| V5 Comment Changed, Spots/week Changed |     |    |             |                   |     |          |             |   |   |   |        |  |

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|                  |  |                    |                |
|------------------|--|--------------------|----------------|
| Agency           | ( ) NATIONAL MEDIA RESEARCH PLANNING<br>815 SLATERS LANE<br>ALEXANDRIA, VA 22314 | Rep Firm           | ( ) WASHINGTON |
| Agency C/P1/P2/E | 262/471/3423   | Sales Office (     | ) FRAN BERG    |
| Agency C/P1/P2/E | 262/471/3423   | Salesperson (      | )              |
| Flight Dates     | 10/31/2012 - 11/06/2012  | Salesperson Phone# | 202-872-1155   |
| Hiatus Weeks     |  | Salesperson FAX#   | 202-872-8745   |

| LT                     | In  | Day   | Time                   | Program        | Len  | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|------------------------|-----|-------|------------------------|----------------|------|------------|-------------|------------|------------|-------------|------------|---------|
| ---                    | --- | ----- | -----                  | -----          | ---- | -----      | -----       | -----      | -----      | -----       | -----      | -----   |
| Rating:                | 24  | SU    | 8A-930A                | SUNDAY MRN-CBS | :30  | \$800.00   | 11/04-11/04 | 1          | 1          | 1           | \$800.00   |         |
| Rating: 6.5            | 25  | W-F   | 630P-7P                | NWSCHNL5 6:30P | :30  | \$700.00   | 10/31-11/02 | 3          | 1          | 3           | \$2,100.00 |         |
| Buyline Comment: 1/DAY |     |       |                        |                |      |            |             |            |            |             |            |         |
| Rating: 6.5            | 28  | M     | 630P-7P                | NWSCHNL5 6:30P | :30  | \$700.00   | 11/05-11/05 | 1          | 1          | 1           | \$700.00   |         |
| Rating: 6.5            | 29  | W-F   | 6P-630P                | NWSCHNL5 AT6P  | :30  | \$750.00   | 10/31-11/02 | 3          | 1          | 3           | \$2,250.00 |         |
| Buyline Comment: 1/DAY |     |       |                        |                |      |            |             |            |            |             |            |         |
| Rating: 6.5            | 32  | M     | 6P-630P                | NWSCHNL5 AT6P  | :30  | \$750.00   | 11/05-11/05 | 1          | 1          | 1           | \$750.00   |         |
| Rating: 5.3            | 33  | W     | 5P-530P                | NWSCHNL5 AT 5P | :30  | \$625.00   | 10/31-10/31 | 1          | 1          | 1           | \$625.00   |         |
| Rating: 5.3            | 34  | M     | 5P-530P                | NWSCHNL5 AT 5P | :30  | \$625.00   | 11/05-11/05 | 1          | 1          | 1           | \$625.00   |         |
| Rating: 5.9            | 35  | SA    | 10P-1030P SAT 10P NEWS |                | :30  | \$750.00   | 11/03-11/03 | 1          | 1          | 1           | \$750.00   |         |
| Rating: 8.2            | 36  | W-F   | 10P-1030P 10P NEWS     |                | :30  | \$1,100.00 | 10/31-11/02 | 3          | 1          | 3           | \$3,300.00 |         |
| Buyline Comment: 1/DAY |     |       |                        |                |      |            |             |            |            |             |            |         |
| Rating: 8.2            | 39  | M     | 10P-1030P 10P NEWS     |                | :30  | \$1,100.00 | 11/05-11/05 | 1          | 1          | 1           | \$1,100.00 |         |

Rep Order# 7913958 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 36835

Printed: 10/25/2012 1:44 PM  
Last Received: 10/25/2012 12:13 PM  
Showing Buylines: All Lines

Station WTVF-TV NASHVILLE TN  
Advertiser ( ) GREEN, MARK  
Product GREEN/TN SD22R  
Estimate# 3423  
Buyer MICHELLE MORIE  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 262/471/3423  
Flight Dates 10/31/2012 - 11/06/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) FRAN BERG  
Salesperson Phone# 202-872-1155  
Salesperson FAX# 202-872-8745

| LT | Ln           | Day | Time     | Program             | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|--------------|-----|----------|---------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
|    | 40           | SU  | 6P-7P    | 60 MINUTES-CBS      | :30 | \$2,000.00 | 11/04-11/04 | 1          | 1          | 1           | \$2,000.00 |         |
|    | Rating: 13.0 |     |          |                     |     |            |             |            |            |             |            |         |
|    | 41           | SU  | 930A-10A | FACE NATN-CBS       | :30 | \$800.00   | 11/04-11/04 | 1          | 1          | 1           | \$800.00   |         |
|    | Rating: 5.1  |     |          |                     |     |            |             |            |            |             |            |         |
|    | 42           | TH  | 9P-10P   | ELEMENTARY          | :30 | \$1,500.00 | 11/01-11/01 | 1          | 1          | 1           | \$1,500.00 |         |
|    | Rating: 8.9  |     |          |                     |     |            |             |            |            |             |            |         |
|    | 43           | F   | 7P-8P    | CBS VARIOUS         | :30 | \$1,200.00 | 11/02-11/02 | 1          | 1          | 1           | \$1,200.00 |         |
|    | Rating: 6.9  |     |          |                     |     |            |             |            |            |             |            |         |
|    | 44           | F   | 9P-10P   | BLUE BLOOD-CBS      | :30 | \$1,600.00 | 11/02-11/02 | 1          | 1          | 1           | \$1,600.00 |         |
|    | Rating: 8.0  |     |          |                     |     |            |             |            |            |             |            |         |
|    | 45           | TH  | 8P-9P    | PERSON-INTEREST     | :30 | \$2,200.00 | 11/01-11/01 | 0          | 0          | 0           | \$0.00     |         |
|    | Rating: 10.7 |     |          |                     |     |            |             |            |            |             |            |         |
|    | 46           | SA  | 7P-10P   | SEC FTBL BAMA V LSU | :30 | \$3,600.00 | 11/03-11/03 | 2          | 1          | 2           | \$7,200.00 |         |
|    | Rating: 14.5 |     |          |                     |     |            |             |            |            |             |            |         |
|    | 47           | SA  | 230P-6P  | SEC FOOTBALL        | :30 | \$3,000.00 | 11/03-11/03 | 2          | 1          | 2           | \$6,000.00 |         |
|    | Rating: 8.5  |     |          |                     |     |            |             |            |            |             |            |         |
|    | 48           | W   | 9P-10P   | CSI                 | :30 | \$2,200.00 | 10/31-10/31 | 1          | 1          | 1           | \$2,200.00 |         |
|    | Rating: 10.7 |     |          |                     |     |            |             |            |            |             |            |         |

---REPORT TOTALS---

Report Totals: 51 / \$42,975.00

---SALES MONTHLY TOTALS---



Rep Order# 7913958 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 36835

Printed: 10/25/2012 1:44 PM  
Last Received: 10/25/2012 12:13 PM  
Showing Buylines: All Lines

Station WTVF-TV NASHVILLE TN  
Advertiser ( ) GREEN, MARK  
Product GREEN/TN SD22/R  
Estimate# 3423  
Buyer MICHELLE MORIE  
Phone#  
Fax#  
Nov 12: 51 / \$42,975.00

Sales Totals: 51 / \$42,975.00  
Station Totals: 51 / \$42,975.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$107,438

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 262/471/3423  
Flight Dates 10/31/2012 - 11/06/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) FRAN BERG  
Salesperson Phone# 202-872-1155  
Salesperson FAX# 202-872-8745

|          |         |         |         |          |
|----------|---------|---------|---------|----------|
| CABL 0%  | CBIA 0% | CBIB 0% | INTA 0% | NCEP 0%  |
| UNKN 60% | WKRN 0% | WNAB 0% | WSMV 0% | WTVF 40% |
| WUXP 0%  | WZTV 0% |         |         |          |

Books null  
Demos RA3564

**POLITICAL/ISSUE ADVERTISING  
INQUIRY/REQUEST PUBLIC FILE FORM**

**Instructions:** *This form must be completed as to all requests, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) involving a controversial issue of public importance (including political and legislative matters where there is no Use@ by a legally qualified candidate). It is to be kept in the station Public Inspection File for a period of two years.*

1. **Date and time of request:** 10/15/12
2. **Name of the person making request:** Michelle Morie
3. **Agency (if any):** National Media Research Planning
4. **Address of agency:** 815 Slaters Lane  
Alexandria, VA 22314
5. **Telephone number of agency:** 703-683-4877
6. **Name of candidate or description of issue:** Mark Green
7. **Name of candidates authorized committee or name of issue ad sponsor:** Mark Green for Tenn State Senate
8. **Name of treasurer of candidates committee or issue ad sponsor contact:** Jordan Young
9. **Address of candidates committee or issue ad sponsor contact:** 1990 Madison St  
Clarksville, TN 37043
10. **Telephone number of candidates committee or issue ad sponsor contact:** 931-614-0425
11. **If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use additional pages if necessary):**  
  
Name: Jordan Young\_\_\_\_\_ Title: Campaign Manager  
Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Name: \_\_\_\_\_ Title: \_\_\_\_\_
12. **Programs or times requested (use additional pages if necessary):** All dayparts
13. **Dates requested** 4q '12
14. **Class of time requested (use additional pages if necessary):** candidate window rates
15. **Length of spot/program time requested (use additional pages if necessary):** 30"

16. Request made: In writing? \_\_\_\_\_ Orally? XX\_\_  
(if in writing, attach and retain)
17. Disposition of request: Granted \_\_\_\_\_  
Not Granted \_\_\_\_\_

If not granted, state reason or reasons in space below. If denied in writing, attach and retain.  
If granted, attach contract, invoice and schedule of date and time on which the ad(s) actually aired,  
when available.)

18. If granted, rate charged  
(use additional pages if necessary):

*If the advertisement refers to a candidate, please complete Questions 19-24.*

19. Name of candidate  
(if different from Question 6 above):
20. Political party of candidate: Republican
21. Office for which candidate is running: State Senate District 22
22. Is it a: Federal Office? \_\_\_\_\_ State Office? X \_\_\_\_  
Local Office? \_\_\_\_\_
23. Election for which candidate is  
campaigning: General Election
24. Date of election: 11/6/12

*If the request is by or on behalf of a candidate, please complete Questions 25-27.*

25. Request for documentation that candidate  
is legally qualified. (Attach any written  
documentation received.) Yes \_\_\_\_\_ No \_\_\_\_\_
26. Date Political Disclosure Form submitted  
to requestor:
27. If federal candidate, has candidate or  
authorized committee signed Bipartisan  
Campaign Reform Act (BCRA)  
Certification?

*Note: For issue advertisements where there is no Use@ by a legally qualified candidate and the  
advertisement does not relate to any political or legislative matter of national importance, the station  
may elect to only complete Questions 1,2,3,4,5, 6, 7, 8, 9, 10, and 11 of this form.*

COMMENTS:

*Fran Berg – Eagle TV Sales*

Signature of Person Receiving Request On  
Behalf of Station